



Sponsoring Partnership

Agile Tour

The third edition of Agile Tour attracted more than 7,500 participants over 44 cities and 15 countries. In 2010, Agile Tour continued to be the first biggest conference on Agile in the world.

For this fourth edition of Montreal Agile Tour, we raise a call for sponsors. This is an opportunity to support a non-profit movement while making your enterprise visible in participating in this Agile movement.

Last year, the event was sold out (300 participants). This year we expect the same goal of **300** participants at the Montreal event, which will be held on **October 29th, 2011** at Pavillon Sherbrooke, UQAM in Montreal.

This call for sponsor concerns only the Montreal event.

Attendee

These conferences are for people wanting to improve their knowledge on Agile:

- Developer,
- Managers and Team Leads,
- DSI,
- CTO,
- etc.

Partnership Level

Gold

\$3 500

A Gold partnership makes you a sponsor for the main conference room where opening and closing will be held. You will also be a sponsor for lunchtime. This level will give you the following benefits:

- Logo on the web page of the local event.
- Logo and links on email local communication
- Logo on the agenda for the day given to participants.
- Your logo on the banner of the event.
- Your logo on the T-Shirts worn by the volunteers of the day.
- One promotional item or plate in the bag distributed to participants (supplied by sponsor).
- 10 free passes to attend the event.

*Silver**\$2 000*

A Silver partnership allows you to sponsor one of the three smaller conference rooms. This level will give you the following benefits:

- Logo on the web page of the local event.
- Logo and links on email local communication.
- Logo on the agenda for the day given to participants.
- Your logo on the banner of the event.
- Your logo on the T-Shirts worn by the volunteers of the day.
- One promotional item or plate in the bag distributed to participants (supplied by sponsor).
- 5 free passes to attend the event.

*Bronze**\$1 000*

This level will give you the following benefits:

- Logo on the web page of the local event.
- Logo and links on email local communication.
- Logo on the agenda for the day given to participants.

N.B.: The size and layout of logos will vary depending on the type of sponsorship.

Other sponsorships

For an extra \$500, a partner at any of the 3 levels can have a table, located in a busy place.

Contact

If you have any inquiries, you can contact:

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